

October 28, 2009  
FOR IMMEDIATE RELEASE

**FREE STUDIO SPACE AND TIME FOR CALGARY MUSICIANS**  
**Calgary rehearsal studio launches new program to support local musicians**

CALGARY, Wednesday, October 28, 2009 – **SOUND LOFT** announced today that it would be offering free studio space and time for bands and musicians to audition new members.

Musicians of all types face similar challenges – finding the right artist that fits their group and finding rehearsal space that is convenient, fully equipped, and has no volume limitations. Sound Loft, a Calgary rehearsal studio, is hoping they can help musicians find the solution to these problems. Beginning in November, Sound Loft will be providing free studio space and studio time to musicians auditioning new talent.

“This is one way of showing our commitment to serving the music community in and around Calgary,” said Manny Severo, owner of Sound Loft. “We want to make it easier for bands to find the players they are looking for. We wanted to go beyond simply providing bands with a list of artists.”

The free audition space will be offered the fourth Saturday of every month beginning November 28<sup>th</sup>. Interested individuals can call 403.287.9220 for more information.

Sound Loft, Calgary’s first and only fully-equipped rehearsal studio, has been serving the community for almost a decade. Music rehearsal studios are available by the hour. Sound Loft also offers sound reinforcement for live events, as well as sound equipment rental. Visit <http://soundloftstudios.com> for more information.

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**For more information:**

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