

December 29, 2009
FOR IMMEDIATE RELEASE

CALGARY STUDIO OFFERING FREE SOUND PRODUCTION SERVICE AND EQUIPMENT
TO LOCAL ARTISTS TO SAVE NEW YEAR'S EVE CELEBRATION
(Pending City of Calgary approval and availability of volunteers)
City puts New Year's Eve celebration on ice

Calgary, Tuesday, December 29, 2009 – Sound Loft announced today that it is willing to offer its sound production service and sound production equipment to save New Year's Eve Celebration.

Calgary's only Bright Night celebration is cancelled. A lot of Calgarians are disappointed that this event is cancelled this year. Families and friends gather around Olympic Plaza each year on New Year's Eve to celebrate and ring in the New Year.

"Ringling in the New Year is an important part of the holiday season. It's a time to reflect and acknowledge our accomplishments in 2009 and to look forward to the very best that 2010 has to offer," said Manny Severo, owner of Sound Loft.

Sound Loft will provide free sound production equipment and service to local artists willing to volunteer their time and talent in providing free entertainment for this event.

Interested individuals can call 403.287.9220 for more information.

Sound Loft, Calgary's first and only fully-equipped rehearsal studio, has been serving the community for almost a decade. Music rehearsal studios are available by the hour. Sound Loft also offers sound reinforcement for live events, as well as sound equipment rental. Visit <http://soundloftstudios.com> for more information.

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For more information:

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